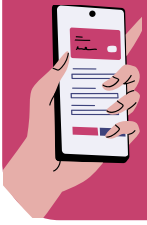
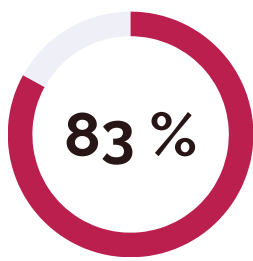


M-COMMERCE IN 2022 AND BEYOND

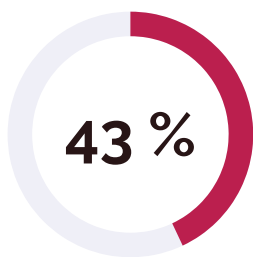


The state of M-Commerce in 2022 alongside projections from top data experts

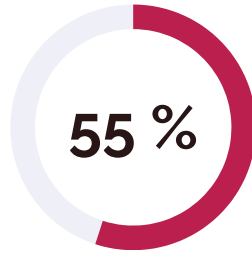
The smartphone market



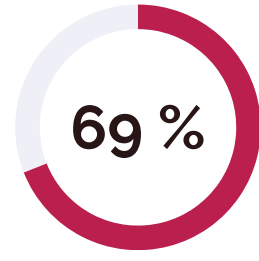
of the world's population has a **smartphone**



of all online sales will be made **on mobile by 2024**



of global **internet usage** is consumed by mobile



of **returning visitors** are mobile users

Mobile shopping is here to stay!

Mobile sales increased **15%** in 2020 and generated **\$359 billion** in revenue in 2021

M-commerce could generate more than **\$728 billion** in revenue by 2025

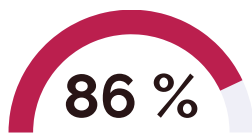
But consumer expectations are high

40% of users will go to the competitor after a bad mobile experience

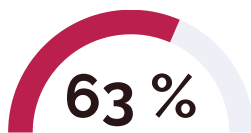
84% have experienced difficulty completing a mobile transaction



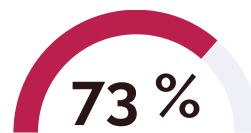
Connect with younger generations



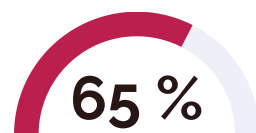
of teenagers **shop online**



of 18-24 year-olds regularly use their **smartphones** for shopping



of millennials shop on mobile **1 to 4 times per week**



of gen Z have made a purchase based on an influencer's suggestion

Gen Z spend an average of **6 hours and 30 minutes** per day on their mobiles

Social commerce sales are set to triple by 2025



THE BIT WHERE WE TOOT OUR OWN HORN

Front-Commerce is the only digital storefront that improves the customer, merchant & developer experience, at the same time.

An ultra-fast front-end based on PWA & MACH standards, we help brands evolve their current e-commerce platform to a headless commerce approach by integrating the back-end of their choice with Front-Commerce's best of breed technical stack based on React, NodeJS & GraphQL.

Front-Commerce does the decoupling of the frontend and backend for its clients to provide a state of the art front-end experience and a headless commerce architecture. Our solution is compatible with most backends, allowing us to integrate easily into your systems. You can stay in touch with your customers and we keep all technical considerations up to date.

Contact Front-Commerce

contact@front-commerce.com

Get the fact sheet

 click here!

The Benefits of Front-Commerce, in a nutshell

A fluid shopping experience that drives growth

- Omni-channel
- Multi-device
- Ultra-personalization

1

An e-commerce platform that's ready to scale

- Headless
- API
- Microservices

2

A blazing fast storefront tailored to your needs

- Unlimited UX
- PWA
- Seamless

3

A future-ready technical solution

- React
- NodeJS
- GraphQL

4

Some of the brands powered by Front-Commerce

